

## THE PROBLEM

With the tremendous growth of cryptocurrencies, the general public view them to be an inconvenience to purchase.

Globally, banks and credit card institutions have banned purchases. There is a genuine need for a simple and seamless platform to facilitate exchange.

Overall, costs to manufacture coins and physical currency are considerable, \$35 billion (USD) globally.

Retailers and the public have long wanted a solution for loose change.

A study conducted by ING Bank in Australia found on average, Australian adults lose \$39 million in change each month.

Additionally, Americans throw away \$62 million (USD) in coins each year. Britons have 1.1 billion (GBP) in loose change and airline passengers lost \$675,000 USD at Los Angeles and San Francisco International Airports alone, in just one year.

Purchasing cryptocurrency, as it stands, could take weeks with the amount of backlog currently.



## THE SOLUTION

Convert loose change at the point of purchase to Digitize tokens through mobile devices.

Cash deposits of up to \$5000.00.

Instantly exchange to other cryptocurrencies or natively invest in a crypto-index fund.

Payments are registered to retailers using Digitize tokens.

Free mobile app and open source platform for global and customized adoption.

Incentives for both retailers and consumers, including a retailer rewards program.

# Convert change + spare cash into cryptocurrency. Instantly.

The Digitize ecosystem will prevent the need to carry loose change and promote the transition from a cash based society to a digital based one. Reductions in the manufacturing of physical currency will be noticeable, as well as reducing the amount of change lost. Additionally, the Digitize ecosystem will further strengthen the cryptocurrency market by bringing an additional revenue stream. Although majority of the western world is adopting digital payments, many developing nations are still widely run on cash transactions. Digitize aims to assist in making the transition, also targeting unbanked regions, including the South Asian markets.

### PRE-SALE (25% off token rate)

Start date: 11:00 AM (GMT) on 06 April 2018

Payment methods	ETH
Softcap	600 ETH
Hardcap	4000 ETH
Token rate (1 DTZ)	0.0002 ETH
Token supply	20,000,000
Minimum purchase	0.1 ETH

### TOKEN SALE - ICO

Start date: 11:00 AM (GMT) on 04 May 2018

Payment methods	ETH
Softcap	NA
Hardcap	20,000 ETH
Token rate (1 DTZ)	0.0002 ETH
Token supply	100,000,000
Minimum purchase	0.1 ETH